

## **SCTEM**

ANNUAL CONFERENCE

W Atlanta-Midtown, Atlanta, Georgia

September 20-23, 2020

www.sctem.com

February 2020

Contact Name | Organization | City, State

Dear Sponsor,

On behalf of the membership of the Society for Collegiate Travel & Expense Management, I would like to invite you to engage with our collegiate members at the 2020 annual conference and trade show, September 20-23, 2020 at the fabulous W Atlanta-Midtown in Atlanta, Georgia.

Representing institutions across North America, SCTEM is the only organization created by and dedicated to travel and expense management in higher education. The annual conference provides an intimate setting for networking and collaboration. Providing relevant topics and exceptional speakers combined with support from our supplier partners are some of the reasons why SCTEM continues to grow year after year.

Our Collegiate Travel members want to meet you and learn about your products and services at our annual conference. The SCTEM higher education membership includes representatives from various colleges and universities, academic medical centers, and research institutions from the United States and Canada.

If you and your company would like to create or maintain a strategy within the Collegiate Travel market, then actively participating as a Sponsor of The Society for Collegiate Travel & Expense Management should be part of your 2020 Business and Marketing plan.

Many of our Travel Supplier members target this multi-billion dollar market proactively through sponsorship and active participation in SCTEM including the following:

Card Companies Financial Institutions Media Companies Ride Share Providers Airlines Hotels Rental Car Providers Technology Providers
T & E System Providers
Travel Management
Companies

To become a SCTEM sponsor, or get more information on the benefits of participating in SCTEM, please contact me at <u>cyoung45@uillinois.edu</u> or 217.244.8750. I hope you will join us in Atlanta and share your ideas, products and services with the higher education community.

Sincerely,

Cathy Young

SCTEM Sponsorship Chair