

2020 Conference By Higher Education. For Higher Education.



2020 SCTEM Sponsorship Packages



Diamond (Sold)

\$25K: Keynote Session Speaker: By sponsoring our keynote speaker, Sponsor is provided opportunity to introduce speaker with 2 minute speech on their product/service; acknowledged as our top sponsor for the conference; Digital Marketing Package - Diamond; 5 free registrations; table at Vendor Speed Dating; trade show table.

Platinum (2 available)

\$20K: Dinner: By sponsoring dinner, Sponsor is provided opportunity to host a dinner (meet & greet) and give 2 minute speech on their product/service during dinner; acknowledged as one of our top sponsors for the conference; Digital Marketing Package - Platinum; 4 free registrations; table at Vendor Speed Dating; trade show table.

Gold (2 available)

\$15K: Lunch: By sponsoring this package, Sponsor is provided opportunity to host a lunch (meet & greet) and give 2 minute speech on their product/service during lunch; acknowledged as one of our top sponsors for the conference; Digital Marketing Package - Gold; 3 free registrations; table at Vendor Speed Dating; trade show table.

Silver (7 available)

\$10K: Educational Session Sponsor (6 available): This sponsorship funds a scholarship for an educational session speaker. Sponsor is provided opportunity to introduce speaker with 2 minute speech on their product/service; acknowledged as a sponsor for the conference; Digital Marketing Package - Silver; 2 free registrations; table at Vendor Speed Dating; trade show table.

\$10K: Monday Reception (1 available): This 60 minute reception is prior to our free evening. By sponsoring this package, Sponsor is provided opportunity to host the Reception and welcome guests; acknowledged as a sponsor for the conference; Digital Marketing Package - Silver; 2 free registrations; Table at Vendor Speed Dating; trade show table.

Bronze (9 available)

\$5K: Breakfast (3 available): By sponsoring this package, Sponsor is provided opportunity to host the breakfast and welcome guests; acknowledged as a sponsor for the conference; 1 free registration; table at Vendor Speed Dating; trade show table.

\$5K: New Attendee Reception (1 available): By sponsoring this package, Sponsor is provided opportunity to host the Reception and welcome guests; acknowledged as a

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sponsor for the conference; 1 free registration; table at Vendor Speed Dating; trade show table.

\$5K: Reception (1 available): Receptions are the 45 – 60 minutes prior to dinner each night. By sponsoring this package, Sponsor is provided opportunity to host the Reception and welcome guests; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

\$5K: Conference Bags (1 available): By sponsoring the conference bags, Sponsor will have their company logo printed on the bags which will be provided to all attendees; acknowledged as a sponsor for the conference; 1 free registration; table at Vendor Speed Dating; trade show table.

\$5K: Trade Show & Break (3 available): By sponsoring this event, sponsor is provided opportunity to host a trade show and break; acknowledged as a sponsor for the conference; 1 free registration; table at Vendor Speed Dating; trade show table.

Vendors are encouraged to invite/sponsor EDU attendees. Your current clients add value by: 1) bridging relationships between vendors and potential EDU clients, 2) marketing your product/service by providing in person testimonials.

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Digital Marketing Packages for Sponsors

To Be Announced