**2019 Conference
By Higher Education.
For Higher Education.**



**Diamond (Sold)**

**$25K: Keynote Session Speaker**: By sponsoring our keynote speaker, Sponsor is provided opportunity to introduce speaker with 2 minute speech on their product/service; acknowledged as our top sponsor for the conference; Digital Marketing Package - Diamond; 5 free registrations; Table at Vendor Speed Dating; trade show table.

**Platinum (Sold)**

**$20K: Dinner:** By sponsoring dinner, Sponsor is provided opportunity to host a dinner (meet & greet) and give 2 minute speech on their product/service during dinner; acknowledged as one of our top sponsors for the conference; Digital Marketing Package - Platinum; 4 free registrations; Table at Vendor Speed Dating; trade show table.

**Gold**

**$15K: Lunch (2 available):** By sponsoring this package, Sponsor is provided opportunity to host a lunch (meet & greet) and give 2 minute speech on their product/service during lunch; acknowledged as one of our top sponsors for the conference; Digital Marketing Package - Gold; 3 free registrations; Table at Vendor Speed Dating; trade show table.

**Silver**

**$10K: Educational Session Sponsor (3 available):** This sponsorship funds a scholarship for an educational session speaker. Sponsor is provided opportunity to introduce speaker with 2 minute speech on their product/service; acknowledged as a sponsor for the conference; Digital Marketing Package - Silver; 2 free registrations; Table at Vendor Speed Dating; trade show table.

**Bronze**

**$5K: Breakfast (SOLD):** By sponsoring this package, Sponsor is provided opportunity to host the breakfast and welcome guests; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**$5K: New Attendee Reception (SOLD):** By sponsoring this package, Sponsor is provided opportunity to host the Reception and welcome guests; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**$5K: Reception (SOLD):** Receptions are the 45 – 60 minutes prior to dinner each night. By sponsoring this package, Sponsor is provided opportunity to host the Reception and welcome guests; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**$5K: Conference Bags (SOLD):** By sponsoring the conference bags, Sponsor will have their company logo printed on the bags which will be provided to all attendees; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**$5K: Wednesday Excursion (SOLD):** By sponsoring this event, Sponsor is provided opportunity to host an optional excursion after the conference wraps up; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**$5K: Trade Show & Break (SOLD):** By sponsoring this event, sponsor is provided opportunity to host a trade show and break; acknowledged as a sponsor for the conference; 1 free registration; Table at Vendor Speed Dating; trade show table.

**Vendors are encouraged to invite/sponsor EDU attendees. Your current clients add value by: 1) bridging relationships between vendors and potential EDU clients, 2) marketing your product/service by providing in person testimonials.**

**Digital Marketing Packages for Sponsors**

**Diamond (SOLD)**

1. **Webinar** (1) – Higher-education topic providing thought leadership to members
2. **Digital Content Piece** – Higher-education topic providing thought leadership to members (< 1,000 words)
3. **Newsletter Sponsor** – Newsletter sponsor slot with logo placement and a 75-word pitch
4. **Email blast** – 2 email blasts to members on higher-education topic

**Platinum (SOLD)**

1. **Digital Content Piece** – Higher-education topic providing thought leadership to members (< 1,000 words)
2. **Newsletter Sponsor** – Newsletter sponsor slot with logo placement and a 75-word pitch
3. **Email blast** – 2 email blasts to members on higher-education topic

**Gold (2 Available)**

1. **Digital Content Piece** – Higher-education topic providing thought leadership to members (< 1,000 words)
2. **Email blast** – 1 email blast to members on a higher-education topic

**Silver (3 Available)**

1. **Email blast** – 1 email blast to members on a higher-education topic