



March 2017

Dear Sponsor:

On behalf of the membership of the Society for Collegiate Travel & Expense Management (SCTEM), I would like to invite you to become engaged with our collegiate members at this year's annual conference and trade show, September 24-27 at the Turnberry Isle Miami, Aventura, FL.

Representing institutions across North America, SCTEM is the only organization created by and dedicated to travel and expense management in higher education. The annual conference provides an intimate setting for networking and collaboration.

This year, we revamped our agenda to include the new Vendor Encounter, and some unique one-on-one and small group discussion sessions. Opportunities for networking such as these, in addition to educational content, bring our members back year after year. Providing relevant, cutting edge topics and speakers combined with support from our supplier partners, are the building blocks of our organization and the reasons SCTEM continues to grow year after year.

Our Collegiate Travel members want to meet, and learn from you at our annual conferences in order to better understand your products and services. The Society for Collegiate Travel & Expense Management higher education membership includes representatives from various colleges and universities, academic medical centers, and research institutions from across the United States and Canada.

If you and your company would like to create or maintain a strategy within the Collegiate Travel Marketplace, then actively participating as a Sponsor of The Society for Collegiate Travel & Expense Management should be part of your 2017 Business or Marketing Plan.

Many of our Travel Supplier members and their companies target this multi-billion dollar market proactively through sponsorship and active participation in SCTEM including the following:

- Card Companies
- Financial Institutions
- Airlines
- Hotels
- Rental Car Companies
- Ride Sharing Companies
- Travel Management Companies
- Technology Providers
- T & E Systems Providers
- Media Companies

There are several sponsorship packages, and they are detailed in the attached Sponsorship Guide. They are available on a first-come, first-serve basis. To become an SCTEM sponsor or get more information on the benefits of participating in SCTEM, please contact Debbie Rizzo at dma49@drexel.edu or 215-895-6132. I hope you will join us in Florida and share your ideas, products and services with the higher education community.

All the Best!

A handwritten signature in black ink, appearing to read "Debbie Gulliver". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

Debbie Gulliver,
SCTEM Executive Director

**SCTEM Annual
Conference
Turnberry Isle Miami,
Aventura, FL
September 24-27, 2017**

www.sctem.org

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