



## Why is attending the SCTEM Conference valuable for a supplier / vendor?

“I love SCTEM’s annual conference, because it is a nice intimate group. There’s a lot of opportunity for engagement. You can plan appointments, but in addition to there are off-the-cuff meetings, bumping into people that’s hard to do at other conferences.”

- ✓ Expand relationships with current collegiate clients
- ✓ Engage with prospective collegiate members
- ✓ Gain additional insight into collegiate T&E best practices
- ✓ Educate buyers on services, policies, and trends
- ✓ Join the collegiate community in solving challenges
- ✓ The ONLY conference of it’s kind, providing an intimate setting for engaging with higher education professionals in travel and expense management
- ✓ Network with industry peers



At SCTEM’s annual conference, we meet with decision makers and administrators of travel programs that attend. It’s right in the sweet spot of whom we want to talk to. We also meet with industry peers. In the travel industry, there’s co-bidding, idea sharing, and SCTEM is a good opportunity to nourish those peer contacts and understand what’s happening in the industry. We all face and share similar challenges, common goals and best practices.

– Russ Ferguson, Key Travel

**By Higher Education, For Higher Education  
Online at [SCTEM.org](http://SCTEM.org)  
Join us for Collaborate 2017 | Sept 24-27, Miami, FL**